

Cache Peak Civic Association Minutes

August 26, 2025 - 6:00pm

Almo, Idaho

Monthly Meeting

Start Time: 6:05 pm Adjournment: 7:30 pm

Officer Reports

The July minutes were read and approved with a few changes.

July 4th Discussions

Raising Money

The 4th of July celebration is very expensive and takes money away from more pragmatic community needs. Despite bringing in more money than we spent, it would be beneficial to be able to bring in more money. Our costs will go up next year and we will be getting porta potties which we have not paid for in the past.

Phil Christensen suggested that we consider sponsorships from various businesses in the area. We could hang advertisement banners around the park at the celebration that the businesses pay for. We can set up tiers for different sized banners. Do we want to have something on parade floats. We could charge more for having something on floats, perhaps social media advertising as we announce the celebration. An eighth page newspaper ad is \$250. Maybe \$250, \$500, and \$750 tiers, differentiated by differing amounts of exposure.

We should talk with businesses in the January/February time frame when they still have money and perhaps need to get rid of some for tax purposes.

Another suggestion is some sort of a raffle or an auction. Time may be an issue to fit a raffle or auction into the current celebration activities that we already have. An online raffle starting prior to the celebration could help reduce the amount of required time, perhaps just announcing the winners. An online raffle could also be a better way to reach neighboring towns such as Malta and Albion. People from our neighboring towns do come to our events so they may be willing to enter a raffle. An auction may reduce the amount of money that the pie auction brings in.

People only have a finite amount of money for donations and have already decided what they are willing to donate. Perhaps we could do it a different time of year like in the spring. We want to stay away from Christmas.

The methods we use to raise money reflects on our community. We should be careful not to alienate visitors because we have a very friendly community and want to maintain that perspective. Perhaps requests for donations should be accompanied by explanations about how the money will be used for community improvement. We want to raise money without people feeling pressured.

Next Year's Program Handout

We could make a multi-page program handout that would include Independence Day information as well as ads for supporting businesses.

Fireworks

We spent \$3000.00 this year. Last year was \$2500.00. Chad is fine continuing to buy fireworks. Let's get Chad to ask the supplier if we should order early. Storage is a big issue. It's not clear we have suitable storage in the area for an early buy.

Improvements for Next Year

We need to publicly thank all of the volunteers.

We need pictures of the event to be used for thanking volunteers and soliciting businesses for sponsorships.

Christmas Celebration

Where should we hold next year's Christmas celebration? Firehouse? How about the Outpost? Michelle will talk with Red. The Outpost has a flag pole that we could hang lights or a tree on.

What about service projects for next Christmas season?

Community Library Effort

Janice Durfee reported on an effort to get another community library going. She has applied for a grant through the Idaho Community Foundation to get money for the purchase of a storage container that can house a small library. The container would be located at the Durfee residence where there is available power for lighting. People could come down and use it. It is not an optimal location or facility, but at least it would be available. The grant is a 501c(3), but the county commissioners said that they would accept the grant and give it to the CPCA for this purpose. Cassia County will be listed as the receiver and will pass it on to the CPCA.

Heritage Hub Changes to Support Historical Tourism

Jack Johnson has a website called DiscoveryHeritageHub.com for the purpose of providing Southern Idaho historical information and promoting historical tourism in the area. His website links together other websites with historical information about the area. Jack wants to add in MiniCassiaHeritageHub.com website into his existing website which is a website that includes links to our Almoidaho.org website. Johnson would provide maintenance and updates to our site if we agree to let him include it. We are also responsible for paying the hosting fees for the almoidaho.com site. Janice

wants to know if she can go ahead with this. The officers agreed that this is a good idea and unanimously approved the change.

Race to the Rocks Food Support

Food is needed for the Race to the Rocks event throughout the day. Will the CPCA do this? We need to talk with the Thatchers and get more specific details. We need a time schedule, number of meals, who is paying for it, etc. This is similar to Mountain Fest food which Stephanie has done. We will probably need a lunch and dinner.

Dave Hedges and Stephanie Christensen will coordinate this effort. Stephanie will talk with the Thatchers to get the necessary details.

CPCA Meeting Attendance List

Location: Firehouse
Date: August 26, 2025 Start Time: 6:05 Adjournment: 7:30

Tom Harper

Stephanie Christensen

Michelle Jones

Jana Durfee

Note: Dave Hedges was put on speaker phone for this meeting because he was traveling.